

NYC COMPETITION 2023

BROUGHT TO YOU BY MAYERS FINE FOOD

EST. 1967
MAYERS
FINE FOOD



FULL TERMS & CONDITIONS OF ENTRY

- Only original Callebaut or Cacao Barry couverture purchased from Australian distributors are eligible for entry.
- Multiple inspired creation entries accepted. The more entries, higher chance. Each entry of an inspired creation must be different to the last.
- Your inspired creation must state the brand and type of couverture, and be published on a public web platform and available for the duration of the competition.
- There is no limit to number of entries, however, each entry must be available/published on your menu and a public web platform.
- Published entries on social media must follow and tag the following handles: @callebautoz @cacaobarryoz @chocolateacademynyc #takemetonyc
- Entrants must have their inspired creation available on their menu and instore within the competition period and for the length of the competition.
- Entries will only be accepted during 01/09/2023 to 24/11/2023, via email to takemetonyc@mayers.com.au with entry form and all relevant information.
- Winners to be announced on the 28th of November 2023. Draw to take place at Mayers Fine Food (F.Mayer Imports) Sydney premises, located at UB1, 2-8 McPherson St, Banksmeadow NSW 2019.
- Winners to be drawn at the discretion of Mayers Fine Food (F.Mayer Imports).
- Chocolate Academy Course will take place during early 2024. Course and course length to be determined once new course calendar is released and to the discretion of Mayers Fine Food (F.Mayer Imports).
- No one single person can win the draw twice. If the same name is drawn twice, then the draw will continue until another name is drawn.
- Only individual professionals may enter, not a company.
- If a winner is not able to travel on the selected travel dates then that prize is forfeited.
- Travel dates to be determined in 2024. Travel times to be confirmed closer to date.
- The winners must confirm acceptance of prize to Mayers Fine Food (F. Mayer Imports) by no later than 01/12/2023 in writing to takemetonyc@mayers.com.au. By accepting the major prize, the winner agrees to keep the Callebaut or Cacao Barry branding on their menu for minimum of 3 months following the competition.
- Each winner receives one prize for themselves only.

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CHOCOLATE ACADEMY

- All prizes are not transferable and are not redeemable for cash
- Only one (1) major prize to be won, and three (3) minor consolation prizes to be won.
- Major prize covered by Mayers Fine Food (F. Mayer Imports) consists of the following: one (1) return economy international flight to New York City (JFK) from the winners closest Australian capital city. Accommodation in New York City up to a maximum of four (4) nights (varying on the course offered at Chocolate Academy to the choice and discretion of Mayers Fine Food (F.Mayer Imports), one (1) course at The Chocolate Academy New York City in 2024 (course and course length to be determined in 2024 to the discretion of Mayers Fine Food (F. Mayer Imports). Major prize total valued at an estimate of \$7000.00AUD.
- Transfers, all food, travel insurance, any in-room/extra expenses (apart from accommodation), visas (if applicable), vaccinations (if applicable) and souvenirs are at the expense of the participant/winner, and are to be carried out/the responsibility of the winner.
- Minor prizes (3) consist of one (1) copy of The Chocolatiers Kitchen (book) per minor prize winner. Minor prize total valued at \$650.00 AUD.
- Total prize pool valued at \$7,650.
- Participants must be 18 years or over and hold a valid passport (valid for more than 6 months) and visa (if applicable).
- Promotion is only open to industry professionals in Australia.
- Winners to be published on Mayers Fine Food website, Instagram and Facebook.
- Competition open to NSW, QLD, VIC, WA only.

**For further competition details please
visit www.mayers.com.au or email
takemetonyc@mayers.com.au**

